

Sponsorship Level Options

LAKE OCONEE ACADEMY'S
6TH ANNUAL FUNDRAISER EVENT

denim & diamonds

MARCH 2, 2019 | SANDY CREEK BARN

An evening dedicated to
celebrating & fundraising for LOA!

TITLE SPONSOR

\$12,500

Local Advertising in partnership with Comcast & Oconee Radio Group

30 second Sponsor & LOA Foundation commercial created by LOA students for TV, Radio, and Online use

312 TV spots shown on 12 Networks in 2 local markets: Lake Oconee & Madison (includes Putnam County), run over 4 weeks

Shown on: HGTV, ESPN, Golf Channel, Food Network, SEC Network, A & E, History Channel, and more

50 Radio spots aired on Lake Oconee Radio stations

Aired on: 97.1, 94.7, 103.9 & 104.5

Over 6,000 digital video impressions

Rotate on: USNews.com, Forbes.com, USAToday.com, Yahoo.com, and more

VIP Event Experience

Sponsor Reception - 10 guests

10 Event Tickets

Reserved Table for 10

Transportation to and from event

School Promotion

Large logo banner displayed on campus for a year, along with premium placement at the event

Ongoing recognition on all event related materials: LOATV, Facebook, school-wide emails, etc.

PLATINUM SPONSOR

\$6,500

Local Advertising in partnership with Comcast & Oconee Radio Group

30 second Sponsor & LOA Foundation commercial produced for TV, Radio, and Online use

105 TV spots shown on 6 Networks in 1 local market: Lake Oconee (includes Putnam County), run over 4 weeks

Shown on: HGTV, ESPN, Golf Channel, Food Network, SEC Network, A & E, History Channel, and more

25 Radio spots aired on Lake Oconee Radio stations

Aired on: 97.1, 94.7, 103.9 & 104.5

Over 3,000 digital video impressions

Rotate on: USNews.com, Forbes.com, USAToday.com, Yahoo.com, and more

VIP Event Experience

Sponsor Reception - 10 guests

10 Event Tickets

Reserved Table for 10

Transportation to and from event

School Promotion

Medium logo banner displayed on campus for a year & at the event

Ongoing recognition on all event related materials: LOATV, Facebook, school-wide emails, etc.

GOLD SPONSOR

\$3,500

VIP Event Experience

Sponsor Reception - 8 guests

8 Event Tickets

Reserved Table for 8

Transportation to and from event

School Promotion

Small logo banner displayed at the event

Ongoing recognition on all event related materials: LOATV, Facebook, school-wide emails, etc.

SILVER SPONSOR

\$1,750

VIP Event Experience

Sponsor Reception - 4 guests

4 Event Tickets

Transportation to and from event

School Promotion

Ongoing recognition on all event related materials: LOATV, Facebook, school-wide emails, etc.

Questions? email us @ denimanddiamondslo@gmail.com

Silent Auction

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Want to get your company's name out there and give back at the same time?
Donating to our Silent Auction is a wonderful option!

The auction takes place the night of the event, all proceeds raised go directly to improve our students' educational experience. Sample items include: gift certificates, concert and theater tickets, vacation homes, artwork, jewelry, cooking experiences, golf outings, handyman services, and more.

Please complete for the form below and provide a company logo: denimanddiamondslo@gmail.com
All items must be picked up or delivered by February 9, 2019.

COMPANY/FAMILY NAME:

DONATED ITEM:

RETAIL VALUE:

ADDRESS FOR TAX DONATION LETTER:

CONTACT NAME, EMAIL & PHONE NUMBER:

WEBSITE/FACEBOOK PAGE:

**THANK YOU FOR YOUR SUPPORT
EVENT TICKETS WILL GO ON SALE DECEMBER 2018!**

Questions? email us @ denimanddiamondslo@gmail.com